

YMIA GROUP — Corporate Profile

Connecting people, business, and opportunity across Africa — through trusted execution.

Headquarters	Nairobi, Kenya	Founded	2022
Industry	Business Consulting & Operational Support	Model	B2B / Enterprise Services
Geographic Focus	Africa-wide	Value Proposition	Trusted execution & local expertise

MISSION

To connect people, businesses, and opportunities across Africa by providing reliable execution, operational intelligence, and local expertise — reducing the complexity of doing business on the continent.

POSITIONING

YMIA operates as an Africa execution partner rather than a conventional consultancy — helping organisations not just develop plans but implement them, through on-the-ground coordination, verified local expertise, and reliable operational support.

CORE SERVICE AREAS

- **Business Support & Operations** — administrative, process & operational coordination
- **Executive & Virtual Assistance** — scheduling, research, documentation
- **Concierge, Procurement & Logistics** — sourcing, supply & delivery coordination
- **Property & Asset Management** — oversight & facility coordination
- **Market Access & Local Representation** — introductions, regulatory guidance
- **Innovation & Digital Transformation** — technology implementation
- **Entrepreneurship & Ecosystem Development** — partnerships, leadership
- **Research & Strategic Support** — market intelligence, planning

WHO WE SERVE

Africans in the diaspora · startups & SMEs · NGOs & development organisations · public sector institutions · corporates & investors entering African markets.

INDUSTRIES SERVED

Technology · Healthcare · Finance · Legal Services · Real Estate · Agriculture · Energy · Education · Construction · Hospitality · E-commerce · Telecommunications · Public Sector